

Note for Thooho, Fred

From: Rafferty, Shelby  
 Date: Mon, Nov 13, 1995 9:27 AM  
 To: Thooho, Fred  
 Cc: Anise, Roy

Fred,

Parliament would only do the heavier cello and board stock on the Box packing which is 50% of the brand's volume. Could you please compute the effect to net contribution for 1996 and provide today? Thanks.

1996 Volume = 3,606  $\left\{ \begin{array}{l} \frac{1}{2} \text{ SP} \\ \frac{1}{2} \text{ Box} \end{array} \right.$

23.49

.35

23.14 x 3,606

84.6

83.4

1.2 ~~MM~~

(1.4%)

2045569654

1996 06		
Total	\$	per M
Mar	125.2	<u>34.73</u>
up pack -		- 0.35 (861)
revised		<u><u>\$34.38</u></u>
Total DME		- 11.24
NET CONTRIBUTION		<u><u>\$23.14</u></u>